

# Certificate in Investment Banking

E-learning





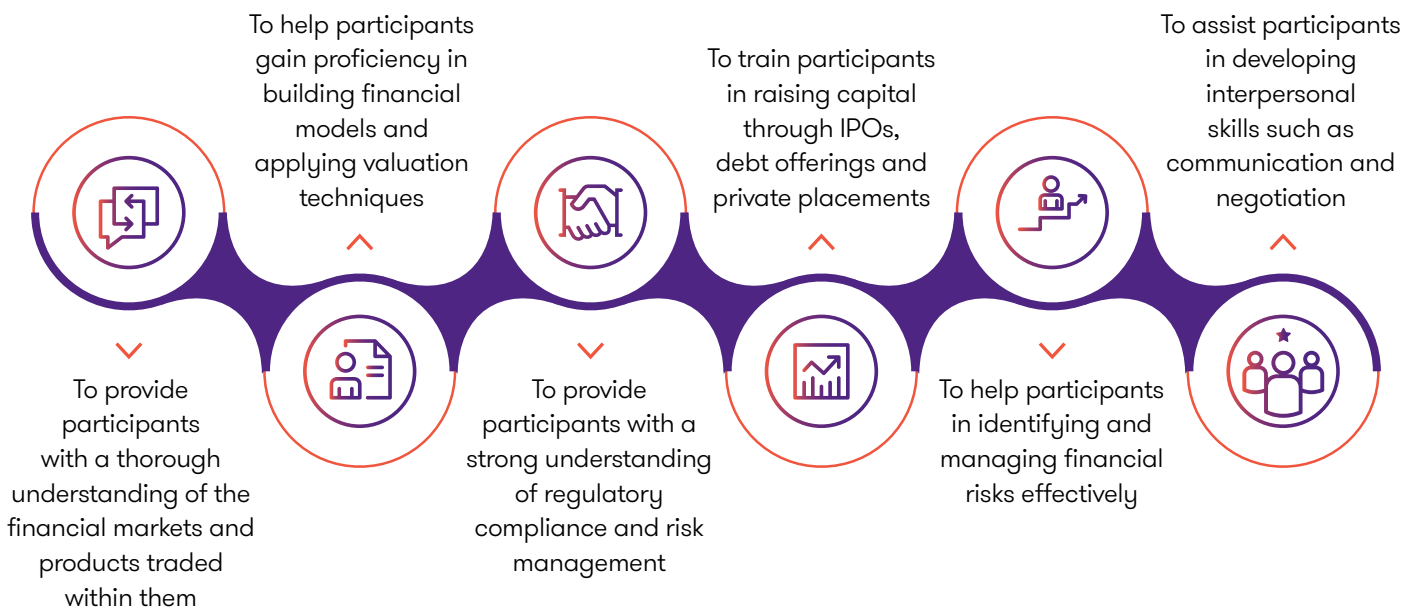
## Introduction

In the ever-evolving business landscape, every professional strives to maintain a competitive edge by adapting to changes effectively. Those who possess a versatile skill set can easily navigate through the complexities brought about by market changes. Investment banking is highly advantageous, as it provides professionals with a comprehensive grasp of the finance industry, along with relevant skills, for quick career progression.

LearninGT is pleased to launch its programme called 'Certificate in Investment Banking E-learning' to empower participants with the expert knowledge and skills required to succeed in the competitive realm of investment banking. This programme includes essential topics such as financial analysis, mergers and acquisitions, risk management, etc. with hands-on training through simulations, case studies and real-life projects.



## Learning objectives



## Who should attend?

- Professionals working in finance and accounting across various industries
- Professionals working in audit or taxation
- Newly qualified chartered accountants

## Programme deliverables

- 40 hours of learning content
- Access to Grant Thornton-LMS for one year
- Essential course material and case studies
- Quiz and final assessment
- Two-way communication
- Query resolution from an expert within 24 hours
- Certificate of completion post assessment



## Course outline

### Financial decision-making

- Revisiting financial statements
- Different types of profit
- Primary and secondary markets
- Global fund flows based on parity relations

### Journey of business funding - debt funding and organic growth

- Fund requirements and matching sources
- Long-term debt vs short-term debt
- Cash conversion cycle
- Structuring debt for effective cash cycle management

### Journey of business funding - equity instruments and in-organic growth

- Forms of equity and stages of funding
- Corporate actions and protections
- Going global and managing exposure
- Valuation - approaches and perception

### Role of financial intermediaries

- Mindset for dilution and risk factors
- Culture structure and opportunities in investment banking
- Compliances of a public company
- Role of an underwriter and a financial advisor

### Future of financial markets

- Global financial intermediaries
- Structure and functions of global financial markets
- Role of private placements and over-the-counter (OTC) markets
- Downside of financial intermediation

### Role of an investment banker in the start-up ecosystem and funding dynamics

- Identify potential start-ups with a promise of future
- 2/10 principles of start-up success for funds
- Difference between venture capital and private equity funds
- Consolidation and other corporate actions in the start-up space

### Behavioural skills for investment bankers - presentation, grooming, leadership and communication

- Communication skills for deal closures
- Presentation skills for pitching
- Leadership skills to steer the mandate
- Power dressing for impact

Programme fees – INR 18,000 + taxes

Programme manager:

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## LearninGT



Trained **16,000+** participants



Mode of delivery

- Live online
- Self-paced e-learning



University tie-ups



- Exam-based courses – ACCA, CPA etc
- Skill based courses – Accounts, Finance, Analytics, Compliance etc



- Assessments
- Doubt sessions
- Mock tests



**250+** corporate trainings



## Why Grant Thornton Bharat



**Ranked No. 1** in Training & Development in India amongst accounting firms: Universum 2017



Customised and cost-effective solution with post-training support



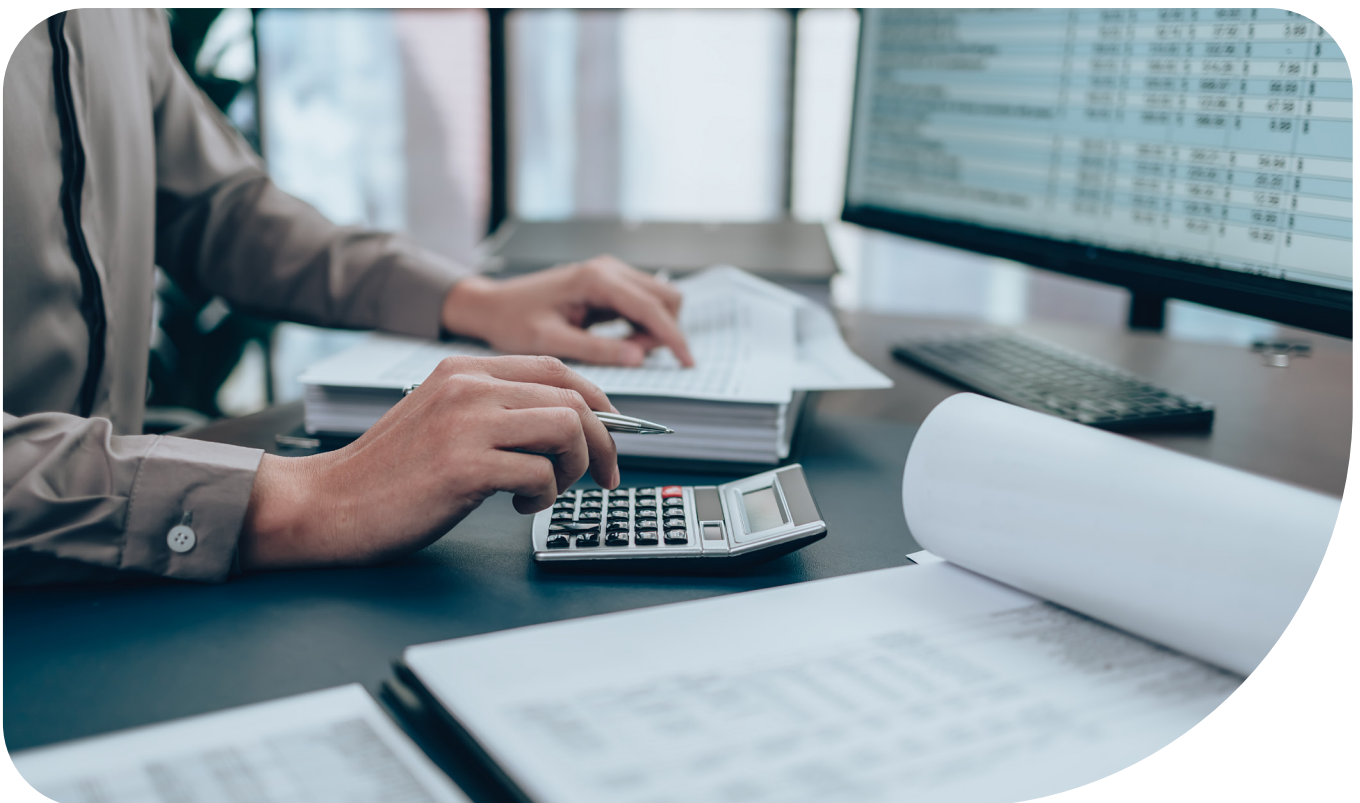
Base in more than **145** countries, with **68,000+** people and one of the largest fully integrated assurance, tax & advisory firms in India



Access to a network of international firms with relevant experience



Standard, globally accepted training methodology





# We are Shaping a Vibrant Bharat

A member of Grant Thornton International Ltd, Grant Thornton Bharat is at the forefront of helping reshape the values in the profession. We are helping shape various industry ecosystems through our work across Assurance, Tax, Risk, Transactions, Technology and Consulting, and are going beyond to shape a more **#VibrantBharat**.

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