

Certificate in Investment Banking

Navigate the financial market with top-notch investment decisions!





About the programme

In the ever-evolving business landscape, every professional strives to maintain a competitive edge by adapting to changes effectively. Those who possess a versatile skill set can easily navigate through the complexities brought about by market changes. Investment banking is highly advantageous, as it provides professionals with a comprehensive grasp of the finance industry, along with relevant skills, for quick career progression.

LearninGT is pleased to launch its programme called 'Certificate in Investment Banking' to empower participants with the expert knowledge and skills required to succeed in the competitive realm of investment banking. This programme includes essential topics, such as financial analysis, business funding, building models, etc., with hands-on training through simulations, case studies and real-life projects.



Learning objectives

After completing the course, the participants will be able to:

- Gain a thorough understanding of the financial markets and products traded within them.
- Develop proficiency in preparing reports on important components of investment bank, role of merchant banks, etc.
- Build a strong understanding of investments in the primary and secondary markets.
- Understand the intricacies of raising capital through IPOs, debt offerings and private placements.
- Identify and manage financial risks effectively.
- Develop interpersonal skills such as communication and negotiation.
- Prepare and maintain data and required documentation for transactions



Who should attend?

- Professionals working in finance and accounting across various industries
- Private equity and asset management professionals
- Newly qualified chartered accountants
- Commerce graduates and MBA finance students



Programme coverage

Investment banking introduction

- What is investment banking?
- Investment banking vs. commercial banking
- What do investment banks do?
- Role of intermediaries
- Role of underwriters

Hands-on exercise

- Calculating deal values and investment bankers' fees

Debt capital market

- Fixed income overview
- Bond price
- Types of yield and calculation
- Coupon and accrued interest
- Credit rating overview

Hands-on exercise

- Preparing bond pricing model in Excel
- Calculating bonds' yield to maturity (YTM)

Excel for financial modelling

- Linking and navigating between sheets
- Vlookup, Xlookup, index match and choose function
- If, if-error
- Text, date and flash-fill
- Conditional formatting
- Data validation
- What-if analysis
- Columnar chart, line chart and combo chart

Hands-on exercise

- Excel templates for building financial models

Building a financial model and deriving value using discounted cash flow (DCF)

- Steps involved in creating a financial model
- Designing and structuring a model
- Initial assumptions and data gathering
- Projecting income statement, balance sheet and cash flow
- Integrating financial statements

Hands-on exercise

- Case study: Preparing detailed financial models for manufacturing companies

Equity capital market

- Primary and secondary market
- Stock exchanges and their role
- Asset classes
- Types of equities
- Risks and returns

Hands-on exercise

- Calculating and preparing risk-adjusted returns

Corporate actions and adjustments

- What are corporate actions?
- Types of corporate actions
- Impact of corporate actions
- Purpose of corporate actions
- Treasury stock method (TSM) and if-converted method
- Adjustment of corporate actions

Hands-on exercise

- Corporate actions - Applications and impact on global companies

Valuation techniques

- What is valuation?
- Why perform valuation?
- Types of valuation - Fundamental valuation and relative valuation

Hands-on exercise

- Preparing financial model level-1

Sensitivity and scenario analysis

- Creating base, best and worst-case scenarios
- Performing sensitivity analysis
- Analysis and interpretation of results
- Creating dynamic dashboards

Hands-on exercise

- Excel templates of various scenarios

Company profiling

- What is company profiling?
- Types of company profiling
- One-pager profile
- Two-pager profile
- Strip profile

Hands-on exercise

- Case study: Preparing detailed company profiles (for large-scale firms)

Transaction comparable

- What is a precedent transaction?
- Types of transactions
- What is offer value?
- Spreading M&A transactions in a valuation model
- Control premium
- Calculating relevant multiples

Hands-on exercise

- Case study: Understanding the M&A transactions in detail using examples of global companies

Behavioural skills for investment bankers

- Communication skills for deal closures
- Presentation skills for pitching
- Leadership skills to steer the mandate
- Power dressing for impact
- Why do ethics matter?
- Professional conduct
- Approach to ethical decision making

Comparable company analysis (CCA): Trading comparable

- What is trading comparable?
- What is enterprise value (EV)?
- Calculation of EV
- Application of corporate actions
- Application of the treasury stock method
- Understanding and calculating last twelve months' (LTM) financials
- Normalisation of line items
- Calculating relevant multiples
- Performing peer group comparison
- Valuation of US-listed companies

Hands-on exercise

- Preparing detailed relative valuation models of US-listed companies and industry benchmarking

Operating and financial benchmarking

- What is benchmarking?
- Why perform benchmarking?
- Steps to perform benchmarking
- Sector-specific benchmarking of listed companies

Hands-on exercise

- Case study: US apparel industry and metrics analysis

Live project

- Relative and live valuation of listed companies

Programme details:



Duration

80 hours of online live training through Cisco Webex



Schedule

1, 2, 8, 9, 22, 23 March
5, 6, 12, 13, 19, 20, 26, 27 April
3, 4 May 2025



Fees

INR 35,000 plus taxes

For further queries, please contact:

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Programme deliverables

- Extensive course material and case studies
- Access to Grant Thornton Bharat LMS for one year
- Quizzes and assessments
- Hands on exercises
- Soft skills training
- Post-training support
- Certificate of completion post final assessment

LearninGT

LearninGT is an upskilling service offering of Grant Thornton Bharat. We aim to empower individuals with the most sought-after skills for thriving in today's evolving professional landscape. By leveraging the expertise of industry-leading professionals and innovative teaching methodologies, we help participants acquire the right knowledge and skills to drive success.

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corporate
training
sessions

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batches

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